



New Self-Storage Service Launches as Operators Show Intent to Expand

S Jones Containers, the largest supplier of containers to the UK self-store industry, has announced the launch of StoragePro – a dedicated service for both experienced self-store operators and prospective business owners.

With the Self Storage Annual Report 2024 showing that 44% of self-storage operators are planning to invest in new sites, the new self-storage set-up and expansion service is designed to help operators develop and grow a successful business.

As well as the supply of containers, the new StoragePro service offers customers CAD design to convert units into 'multistore' boxes as well as land surveys and site planning to help owners understand how many containers will fit on their land. This ensures a maximum return on their investment into their new site.

The dedicated consultancy arm of StoragePro will help businesses to take advantage of the growth in demand for rentable storage space and follow the upward trend in this sector. According to the 2024 report from the Self Storage Association UK (SSA UK), the amount of rentable self-storage space has increased by 8.1% between 2023-24.

Unmanned facilities are growing in popularity with 13% of stores now not having a permanent member of staff on site. With security being a critical element in achieving this and lowering staffing costs, S Jones Containers' StoragePro initiative will also offer advice on security measures alongside connecting operators with third-party firms experienced in working with self-storage operators.

Launched at the annual Self Storage Association UK conference in Telford, StoragePro offers a turnkey service without tying self-storage business

owners into a contract meaning that customers have flexibility when it comes to managing their sites. Sarah Green, Senior Manager for Sales, Hire & Self Store at S Jones Containers, said: “Having recently attended the SSA UK Conference, the opportunity on the table for self-storage business owners was clear as people in the UK generally have more belongings than space to house them. Over recent years new houses are being built without a garage, while working from home has expanded exponentially since the pandemic.

“Opening a self-storage facility is an easy and low maintenance way to generate an income from a vacant piece of land that would otherwise go unused. As the industry continues to flourish, we’re well-placed to pass on our decades of knowledge to others and provide them with what they need to create a successful site. This includes embracing innovations in the sector such as artificial intelligence, roller shutters and installing solar panels for electricity.”

With decades of experience in self-storage through its own business, U Can Store It, S Jones Containers understands all the necessary components needed to create a successful site that offers high percentage returns.

With the UK continuing to lead the self-storage market by store count, and the industry remaining largely unaffected by the pandemic, S Jones Containers plans to assist in the future growth of the sector with their bespoke new offering. Sarah continued: “We view ourselves as more than just consultants as we want to actively contribute to the expansion of this necessary and vital industry.”

For more information on S Jones Containers’ StoragePro service, please visit: www.sjonescontainers.co.uk/self-storage-facilities/self-storage-supply/