



S Jones Modular Buildings scores with football club's new modular hospitality suite

Modular building provider, S Jones Modular Buildings, part of Walsall-based S Jones Containers, has delivered a stunning new two storey, glass fronted hospitality suite for Hednesford Town Football Club in Staffordshire.

S Jones Modular Buildings manufactured the bespoke building offsite, using 20 individual 20 ft modular units stacked to provide a light and modern two-storey 576m² facility complete with covered balcony overlooking the pitch.

Hednesford Town Football Club is a thriving non-league semi-professional football club in Staffordshire with a growing youth academy and a strong commitment to the local community. With a history dating back to 1880, the club is undergoing a major refurbishment programme to enhance its grounds and facilities. A key highlight is the new two-storey facility, which was manufactured

offsite by Walsall-based S Jones Modular Buildings and installed in just two weeks at the start of October 2024 as the new season got underway.

The front face of the building features full-height glazed units, ensuring a clear, uninterrupted view of the pitch. The top level includes a covered balcony area, offering a unique vantage point for matchdays. Designed with an internal staircase, toilet facilities, a kitchen, and contemporary anthracite grey exteriors, the building delivers a modern and functional workspace.

A key feature of the ground floor is the new and improved club shop, designed to accommodate the growing demand for club merchandise. The expanded retail space offers supporters a more convenient and engaging shopping experience.

Craig Gwilt, Owner and Chairman of Hednesford Town FC, commented: “The successful delivery of this project marks another important step in our mission to establish Hednesford Town as the best non-league club in the country. The new facility will provide an enhanced space for our staff and club leadership, while the expanded club shop is a direct response to the incredible support from our fans. We would like to thank S Jones Modular Buildings for their professionalism and efficiency in bringing this project to life. Their seamless approach ensured a smooth and timely installation, and we are thrilled with the outcome.”

Simon Willis, Business Development Manager at S Jones Modular Buildings said: “Our focus is always on providing customers with the space they need, whatever shape that might take so our first step is taking time to understand what they’d like to achieve. We’ve worked very closely with the team at Hednesford Town FC throughout this project to create

a space that suits them and their specific requirements. The full height glazing connects the interior space to the on-pitch action so that wherever you are inside the building, that remains the focal point.”